

# QISMAT

BETTER FUNDING  
FOR A BRIGHTER  
FUTURE

# CSR

CITIZENS' SOCIAL RESPONSIBILITY

# CHEQUE BOOK



Qismat Trust is a registered charity in England  
& Wales with Charity Reg No 1146695

[WWW.QISMATFUND.ORG](http://WWW.QISMATFUND.ORG)

on behalf of

**QISMAT**

Better Funding For A Brighter Future

## English & Trade Learning Centres

£25 per person

According to the Human Development Index, English speaking job seekers are four times as likely to be gainfully employed. In lower income economies, it costs only £25 to empower 1 person with the skill sets to engage in labour linked activities.

Thank you



BENEFICIARY IMPACT

Disadvantaged communities with limited access to vocational programmes within APAC

on behalf of

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## Mobile Phone Empowerment


£50 per year  
per person

Mobile phone ownership distinctly benefits women by giving them a sense of autonomy and enhancing well-being as well as access to educational, health, business and employment opportunities. £50 provides one year of mobile phone service per woman.

Thank you



BENEFICIARY IMPACT Promote gender equality and empower women in APAC, MENA & Africa



on behalf of

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## *Dastarkhwan*

**£100** per day

Dastarkhwan refers to a feast or eating in a traditional way with respect towards the food and the way the food is set out. £100 feeds 250 women and children one special meal a day.



*Thank you*



BENEFICIARY IMPACT

Eradicate extreme poverty and hunger in APAC



on behalf of



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## Microventures

£250 per person

In underprivileged communities, an "idea" is effectively a beacon of hope for a better quality of life. These ideas never get a chance to flourish without nourishment. Microventures is an equalizer providing mentorship and £250 seed funding to "entrepreneurs-to-be" in the remotest of villages.




Thank you



BENEFICIARY IMPACT

Promote entrepreneurial innovation regardless of economic background within APAC



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*1 Million Kids in School*

**£500** per  
classroom

Over 70 million children worldwide are currently not in primary schooling. Our goal is to have 1 million children enrolled in school by 2015 to complete a full course of primary education. £500 will allow an entire classroom to go to school for one year inclusive of books, uniforms, teachers' salaries etc.



*Thank you*



**BENEFICIARY IMPACT**

Achieve universal primary education in APAC, MENA, Africa & Eurasia

on behalf of

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## Rickshaws for Relief

£850 per rickshaw

Rickshaws, in their many forms and names, exist throughout rural & urban cities around the world, akin to London's Black Cab. £850 buys a refurbished, environmentally friendly rickshaw to serve as a source of income and a means of transport for a family of 4.

Thank you



BENEFICIARY IMPACT Providing sustainable incomes in APAC & Africa



on behalf of

# DISMAT

Better Funding For A Brighter Future

## Rickshaw Circus

£1,500 per month

Enjoyment, laughter and play are essential for a child's development, especially those affected by trauma. The Rickshaw Circus employs circus acts as a therapeutic tool for working with children and youth affected by war, natural disasters and other forms of trauma.



Thank you



BENEFICIARY IMPACT

Alleviate the pressures of war, natural disasters and trauma in children in APAC, MENA & Africa



on behalf of

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## Qismat's Shukria Show

£2,500 per campaign

Imagine a show, akin to "X Factor", where a national audience votes on charities competing against each other for vital fundraising appeals. Qismat's Shukria show, produced by Endemol, is able to send an SMS micro donation request to over 100m mobile subscribers in Pakistan for as little as £2,500.

Thank you



BENEFICIARY IMPACT

Provide large scale sustainable fundraising through Qismat's Micro Donations Platform

CLÍNICA MÓVEL

on behalf of

QISMAT

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## Mobile Health Clinic

£5,000

Mobile health clinics are a vital and life-saving method of delivering medical expertise to some of the most remote regions affected by natural disasters and in need of emergency relief. Our health clinics will allow access to treatment, medicine and vaccines to those requiring urgent care. A mobile health clinic ranges in cost between £35k-£65k.

Thank you



BENEFICIARY IMPACT

Accessible health care in remote regions of APAC

on behalf of

# QISMAT

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£

A donation, like any other contribution of personal resources, should be looked at as an investment. As with most investments, one expects a return which we believe translates to transparency and accountability for maximized beneficiary impact. Please donate as much as you wish specifying your preferred target beneficiaries.

*Thank you*



BENEFICIARY IMPACT

Supporting the United Nations Millennium Development Goals in APAC, MENA, Africa & Eurasia

# QISMAT

Text “QCSR1010” to  
70070 to donate £10

Supporting the United Nations Millennium Development Goals



ERADICATE EXTREME  
POVERTY AND HUNGER



ACHIEVE UNIVERSAL  
PRIMARY EDUCATION



PROMOTE GENDER  
EQUALITY AND EMPOWER  
WOMEN



REDUCE  
CHILD MORTALITY



IMPROVE MATERNAL  
HEALTH



COMBAT HIV / AIDS,  
MALARIA AND OTHER  
DISEASES



ENSURE  
ENVIRONMENTAL  
SUSTAINABILITY



AGLOBAL  
PARTNERSHIP FOR  
DEVELOPMENT

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